



# SREE NARAYANA COLLEGE

Re-accredited by NAAC with B Grade, CGPA 2.74

Affiliated to University of Kerala

CHEMPAZHANTHY, THIRUVANANTHAPURAM

## PG DIPLOMA COURSE IN JOURNALISM & MASS COMMUNICATION

**Skill Development Programme under UGC-NSQF**

OFFERED BY DEPARTMENT OF  
**POLITICAL SCIENCE**



### COURSE DETAILS

Maximum Duration: 12 Months

Qualification: Bachelor Degree In Discipline

Course Fee : Rs.35,000/-

Maximum No. of Students: 30

Minimum Age: 20

Maximum Age: No Bar

Last Date for Applying: 15.11.2020

Associating Agency:  
Edupress Communication Ltd.

C25A, Karyavattom P.O. Thiruvananthapuram-695581

## Background of the Course

Media is playing an important role in guiding the citizens keeping them up-to-date about the happenings in the society. Mass Communication is a medium of dispersing information to a large number of people. The term is not limited to only journalism but spreads its branches to various other media fields including newsgathering and reporting, corporate communication, film direction, public relations, advertising etc. In recent years, the field of mass media and communication has evolved into a partially interactive concept that touches almost every aspect of human life. The course offers numerous career opportunities to candidates which are not only high paying but also bring in job satisfaction and expression of creativity.

## About the Course

The syllabus of the program is designed in a manner wherein the students are able to imbibe all the fundamentals and principles of the subject in the 1-year span of PG Diploma in Journalism and Mass Communication program. The curriculum is divided into theory and projects. Throughout the program, candidates will have to work on different assignments comprising of writing work, extempore, presentations, in addition to gaining the knowledge of computer skills to create designs and documents.

## Job Opportunities

The students will be introduced to the different domains of media field ranging from writing, radio and television, public relations and advertising. Candidates are skilled in each aspect of communication and will be provided with an essential view of the subject in detail by applying different mediums of study tools. This course will be beneficial for candidates who wish to establish their career in the field of media. Candidates successfully completing PG Diploma in Journalism & Mass Communication course have ample career opportunities in different media fields by opening the doors for a career in television, films, publishing, journalism, editing, public relations, event management, film making, production, scriptwriting, direction, advertising etc.

## Who Should Apply ?

PG Diploma in Journalism & Mass Communication course is open to all students or person with a three year degree certificate or any equivalent and is especially appropriate for:

- Common people and students or active personnel's who want to excel in media field.
- Other professionals seeking to applied to get an insight into their strengths and weakness, polish their communication skills and shed their stage phobia.
- Students who want to start their career in the streams of Communication, Social Media, Radio and TV industries

For prospectus and details visit:

[www.sncollegechempazhanthi.ac.in](http://www.sncollegechempazhanthi.ac.in)

Apply online:

<https://forms.gle/3bwbrSRmwwab8GcP9>

Reach us at:

[abilashtps@gmail.com](mailto:abilashtps@gmail.com)

Mob: 8547526642 8921451194